



# Sports Licensing and Tailgate Show 2011

January 17-19, 2011  
Monday, Tuesday, Wednesday  
Mandalay Bay Convention Center  
Las Vegas, Nevada



## Exhibit Space Contract

### I. Exhibitor Information (PLEASE PRINT)

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

(Person to receive all show information)

Contact E-mail Address \_\_\_\_\_

Date Company Incorporated \_\_\_\_\_

President \_\_\_\_\_

Presidents E-mail Address \_\_\_\_\_

Street Address (Mandatory) **No P.O. Boxes** \_\_\_\_\_

City \_\_\_\_\_

State/Zip/Country \_\_\_\_\_

Phone ( ) \_\_\_\_\_

Toll-Free \_\_\_\_\_

Fax ( ) \_\_\_\_\_

Web-site \_\_\_\_\_

### II. Exhibit Rates

Sports Licensing Show  Tailgate Show  Team Spirit Area

Reserve \_\_\_\_\_ 10' x 10' booths @ \$2850\* ea. \$ \_\_\_\_\_

Total due: \$ \_\_\_\_\_

#### PAYMENT OPTIONS:

50% deposit with contract  
No Refunds after September 1, 2010

1/3 deposit due with contract  
1/3 deposit within 2 months  
Balance due by August 1, 2010  
No Refunds after August 1, 2010

**\*Carpeting is not included in booth space fee.**  
Pipe & drape and booth ID sign will be included.

**There are no downgrades, cancellations or refunds on exhibit space after August 1, 2010**

A complete set of Rules & Regulations will be sent and available online.

#### Mail Checks to:

Showproco, LLC • 1450 NE 123 Street • North Miami, FL 33161

**Fax contract with credit card information to: 305-893-8783**

### III. Product Category Information

Please indicate General Product Category below:

- |   |   |
|---|---|
| <input type="checkbox"/> Accessories  | <input type="checkbox"/> Picnic Products            |
| <input type="checkbox"/> Apparel  | <input type="checkbox"/> Sports Entertainment       |
| <input type="checkbox"/> Equipment  | <input type="checkbox"/> Tailgate Products          |
| <input type="checkbox"/> Footwear   | <input type="checkbox"/> Trading Cards/Collectibles |
| <input type="checkbox"/> Imprinted Sportswear/<br>Embroidery/Athletic Lettering | <input type="checkbox"/> Other: _____               |

Please indicate licenses you hold:

- |                              |                               |                              |                              |                                      |                              |
|------------------------------|-------------------------------|------------------------------|------------------------------|--------------------------------------|------------------------------|
| <input type="checkbox"/> CLC | <input type="checkbox"/> CLPA | <input type="checkbox"/> MLB | <input type="checkbox"/> MLS | <input type="checkbox"/> NASCAR      | <input type="checkbox"/> NBA |
| <input type="checkbox"/> NFL | <input type="checkbox"/> NHL  | <input type="checkbox"/> PBR | <input type="checkbox"/> WPT | <input type="checkbox"/> Other _____ |                              |

Please describe your products: (print)

### IV. Signature

This Agreement may be executed by a signed fax copy. An original agreement may be sent to the Sports Licensing and Tailgate Show within five (5) business days of the faxed transmission. Failure to send an original copy, however, shall not affect the enforceability of the signed fax copy.

In accordance with all terms, conditions, Rules and Regulations governing exhibits at the Sports Licensing and Tailgate Show, the undersigned hereby makes application for exhibit space, which, when accepted by Show Management, becomes a binding contract.

Authorized Signature \_\_\_\_\_

Print Name \_\_\_\_\_ Date \_\_\_\_\_

Title \_\_\_\_\_

By signing this contract you are authorizing Showproco, LLC and our official contractors to send you information on the show via email and/or fax.

If you opt not to receive email or faxes from the above, please notify us in writing at the address below.

### V. Payment

- Enclosed is my check payable to **Showproco, LLC**  
in the amount of \$ \_\_\_\_\_
- Bill My Credit Card in the amount of: \$ \_\_\_\_\_**  
 AMEX  MASTERCARD  VISA  DISCOVER

(PLEASE PRINT)

Cardholder Name \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Security code: \_\_\_\_\_ Amount To Be Charged \$ \_\_\_\_\_

Signature of Cardholder \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

The Sports Licensing and Tailgate Show is owned and produced by Showproco, LLC  
1450 NE 123 Street • North Miami FL, 33161  
305.893.8771 • 800.327.3736 • (fax) 305.893.8783 • email: showproco@csmipi.com